



Giving Hope Today



MEDIA ADVISORY

Thomas Fresh Inc. Arranges Truck Load Donation to Christmas Food Hampers

FOR IMMEDIATE RELEASE – Monday, December 18, 2017

Saskatoon – On **Tuesday, December 19, 2016, at 9:30 am**, Robb McGill from **Thomas Fresh**, and Roger Fehr from **RDF Trucking** will deliver a truck load of produce to **Confederation Mall** for donation to **The Salvation Army**.

As The Salvation Army in Saskatoon arranges to distribute **1300** Christmas Food Hampers, these local companies have chosen to arrange for the donation and delivery of **\$20,971** worth of produce to ensure there will be Christmas meals on every table this holiday season. For a fourth year, representatives from Thomas Fresh have worked tirelessly to arrange for the donation of **carrots, potatoes, onions, apples, and coleslaw** for each hamper. The donation also includes **cabbage, yams, and rutabagas** for those who wish to have any of these items on their Christmas table. RDF Trucking is donating their service to deliver this produce which totals approximately **25 pallets**.

"We feed people for a living, so what better way to give back to the community than to make sure every family has the opportunity to sit down together and enjoy a nice holiday meal this season! We are very proud of our long-term partnership with The Salvation Army, and the opportunity to collaborate with other non-profit organizations throughout SK, AB and BC. Here at Thomas Fresh, we hope to see everyone have access to the Christmas meal they deserve during the holidays, and our team is committed to helping wherever possible within Western Canada." – Robb McGill, Thomas Fresh

LOCATION: Confederation Mall – Front Entrance (Canadian Tire Side of mall)

DATE: Tuesday, December 19, 2017

TIME: 9:30 am

About The Salvation Army

The Salvation Army provides direct, compassionate, hands-on service to more than 1.6 million people in Canada each year, restoring hope and dignity to the most vulnerable in society. As an international Christian church that welcomes everyone, The Salvation Army's faith motivates its mission to serve and treat everyone with dignity and respect.

About Thomas Fresh

Thomas Fresh is Western Canada's premium fresh packer. We supply only high-quality Asian, organic and conventional produce from established farms. If you're a produce retailer or wholesaler, you can rely on Thomas Fresh Inc. for the best nature has to offer.

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The Salvation Army Christmas Hamper Program Summary

The Salvation Army Christmas Hamper program provides a food hamper for eligible participants. The hamper contains several food items for a complete Christmas dinner (stuffing, cranberries, etc.), a gift card for a ham or turkey, as well as one week’s worth of other perishable and non-perishable foods (produce, milk products etc.).

Hamper Items

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| <ul style="list-style-type: none"> ▪ 10 lb Potatoes ▪ 3 lb Carrots ▪ 4 lb Oranges ▪ 3 lb Onions ▪ 3 lb Apples ▪ 5 oz Bag of Coleslaw ▪ Yam (optional) ▪ Cabbage (optional) ▪ Rutabaga (optional) | <ul style="list-style-type: none"> ▪ Grocery Store Meat Voucher ▪ Cereal ▪ Oatmeal ▪ Pancake Mix ▪ Pancake Syrup ▪ Rice ▪ Pasta ▪ Pasta Sauce | <ul style="list-style-type: none"> ▪ 2 cans Tuna ▪ 1 can Brown Beans ▪ Canned Corn ▪ 2 Cans Soup ▪ Fruit Cocktail ▪ 2 boxes Macaroni & Cheese ▪ 1 box Stuffing ▪ Canned Cranberry | <ul style="list-style-type: none"> ▪ Shelf Stable (UHT) Milk ▪ Sugar ▪ Cake mix ▪ Juice Mix ▪ Popcorn ▪ Cookies ▪ Hot Chocolate |
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** An unfortunate reality is that often, many of our clients will not have milk in their fridge. In response to this reality, The Salvation Army provides UHT milk in the hampers as well, we are careful to not include many items that require the addition of milk.*

Items Donated by Thomas Fresh Inc.

<p>1300 each of:</p> <ul style="list-style-type: none"> • 10 lb Potatoes • 3 lb Onions • 3 lb Carrots • 3 lb Apples • 5 oz Bags of Coleslaw • 4 lb Oranges (cost) 	<p>800 each of:</p> <ul style="list-style-type: none"> • Cabbages 	<p>500 each of:</p> <ul style="list-style-type: none"> • Yams • Rutabagas
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Value: \$20,970.70

Partnership with Thomas Fresh

The contributions from Thomas Fresh Inc. substantiate both the **quality** and **quantity** of the produce in each hamper, allowing families to gather around a more substantial meal Christmas night. In addition to the hamper enhancements, the amount The Salvation Army saves on produce has enabled us to provide better quality and selection of toys for children to open on Christmas morning. We are infinitely grateful for the generosity of Thomas Fresh Inc. helping us bring Christmas dinner to those in need this holiday season.