



Giving Hope Today



# MEDIA ADVISORY

## **Thomas Fresh Inc. Arranges Truck Load Donation to Christmas Food Hampers**

**FOR IMMEDIATE RELEASE – Monday, December 19, 2016**

[www.salvationarmy.ca/prairie](http://www.salvationarmy.ca/prairie)

**Saskatoon – On Tuesday, December 20, 2016, at 8:30 am**, Robb McGill from **Thomas Fresh Inc.**, and Roger Fehr from **RDF Trucking** will deliver a truck load of produce to **Confederation Mall** for donation to **The Salvation Army**.

As The Salvation Army in Saskatoon arranges to distribute **1300** Christmas Food Hampers, these local companies have chosen to arrange for the donation and delivery of a load of produce to ensure there will be Christmas meals on every table this holiday season. For a third year, representatives from Thomas Fresh Inc. have worked tirelessly to arrange for the donation of 1300 of each produce items including **carrots, potatoes, onions, apples, and cabbages** and approximately 650 **yams** and **rutabagas**. RDF Trucking is donating their service to deliver this produce which totals approximately **23 pallets**.

*“We feed people for a living, so what better way to give back to the community than to make sure every family has the opportunity to sit down together and enjoy a nice holiday meal this season. We are very proud of our partnership with The Salvation Army, as well as many school programs throughout western Canada, ensuring that everyone is given access to the Christmas meal they deserve but, also educating the public about the importance of fruits and vegetables in a healthy lifestyle.” – Robb McGill, Thomas Fresh Inc.*

**LOCATION: Confederation Mall – Front Entrance (Canadian Tire Side of mall)**

**DATE: Tuesday, December 20, 2016**

**TIME: 8:30 am**

### **About The Salvation Army**

The Salvation Army provides direct, compassionate, hands-on service to more than 1.6 million people in Canada each year, restoring hope and dignity to the most vulnerable in society. As an international Christian church that welcomes everyone, The Salvation Army’s faith motivates its mission to serve and treat everyone with dignity and respect.

### **About Thomas Fresh Inc.**

Thomas Fresh Inc. is Western Canada’s premium fresh packer. We supply only high-quality Asian, organic and conventional produce from established farms. If you’re a produce retailer or wholesaler, you can rely on Thomas Fresh Inc. for the best nature has to offer.

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## The Salvation Army Christmas Hamper Program Summary

The Salvation Army Christmas Hamper program provides a food hamper for eligible participants. The hamper contains several food items for a complete Christmas dinner (stuffing, cranberries, etc.), a gift card for a ham or turkey, as well as one week’s worth of other perishable and non-perishable foods (produce, milk products etc.).

### Hamper Items

- |                              |                      |                             |                 |
|------------------------------|----------------------|-----------------------------|-----------------|
| ▪ 10 lb Potatoes             | ▪ Cereal             | ▪ 2 cans vegetables         | ▪ Juice Mix     |
| ▪ 3 lb Carrots               | ▪ Pancake Mix        | ▪ 2 Cans Soup               | ▪ Popcorn       |
| ▪ 4 lb Oranges               | ▪ Pancake Syrup      | ▪ Fruit Cocktail            | ▪ 2 boxes Jello |
| ▪ 3 lb Onions                | ▪ 1 kg Peanut Butter | ▪ 2 boxes Macaroni & Cheese | ▪ 1 box Pudding |
| ▪ 3 lb Apples                | ▪ Rice               | ▪ 1 box Stuffing            | ▪ Cookies       |
| ▪ Yam (optional)             | ▪ Pasta              | ▪ Turkey Gravy Mix          | ▪ Bulk Candy    |
| ▪ Cabbage (optional)         | ▪ Pasta Sauce        | ▪ Powdered Milk             | ▪ Tea (30 bags) |
| ▪ Rutabaga (optional)        | ▪ 2 Side Kicks       | ▪ Sugar                     | ▪ 1 lb Coffee   |
| ▪ Grocery Store Meat Voucher | ▪ 2 cans Tuna        | ▪ Cake mix                  | ▪ Aluminum Pan  |
|                              | ▪ 2 cans Brown Beans |                             |                 |

*\* An unfortunate reality is that often, many of our clients will not have milk in their fridge. In response to this reality, The Salvation Army provides powdered milk in the hampers as well, we are careful to not include many items that require the addition of milk*

### Items Donated by Thomas Fresh Inc. :

2600 each of: <ul style="list-style-type: none"> <li>• 5lb Yellow Potatoes</li> </ul>	1300 each of: <ul style="list-style-type: none"> <li>• 3 lb Onions</li> <li>• 3 lb Carrots</li> <li>• 3 lb Apples</li> <li>• 4 lb Oranges (cost)</li> </ul>	~ 650 each of: <ul style="list-style-type: none"> <li>• Sweet Potatoes</li> <li>• Rutabagas</li> </ul>
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**Total Value: \$21,588.20**

### Partnership with Thomas Fresh

The contributions from Thomas Fresh Inc. substantiate both the **quality** and **quantity** of the produce in each hamper, as well, through the donations The Salvation Army **saves an average of \$45 per hamper**. This generosity has enabled us to provide better quality and selection of toys for children to open on Christmas morning. We are infinitely grateful for the generosity of Thomas Fresh Inc. helping us bring Christmas dinner to those in need this holiday season.